

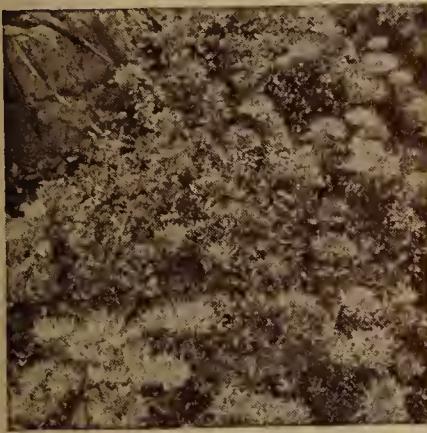
## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.





## KELLOGG'S SUPERB SEDUM COLLECTION



Sedum Spurium Coccineum.

(BARGAIN No. 46).

Of all the plants usually associated with rock gardens, the Sedum or Hardy Stonecrops, are the most popular and widely used. We offer you a collection combining both color range and adaptability to all planting conditions.

- 1 ACRE. Foliage rich green; yellow flowers.
- 1 ALBUM. Round green foliage, white flowers.
- 1 SEXANGULARE. Very dark green foliage; yellow flowers.
- 1 SPURIUM COCCINEUM. Foliage bronzy crimson; flowers red.
- 1 KAMTSCHATICUM. Golden yellow foliage; orange flowers.
- 1 REFLEXUM. Spreading green foliage; rich yellow flowers.

THE 6 ONLY \$1.00, POSTPAID



Achillea Tomentosa.

## 8 YELLOW BEAUTIES

(BARGAIN No. 47).

Selected for their harmony and value as cut flowers. Each a jewel in its own right, they make combined, a real crown for your flower garden.

- 2 COREOPSIS lanceolata (Tickseed).
- 2 ANTHEMIS tinctoria (Golden Marguerite).
- 2 GAILLARDIA grandiflora (Blanket Flower).
- 2 ACHILLEA tomentosa (Yellow Milfoil).

THE 8 ONLY \$1.00, POSTPAID

OVER! See Other Side.



## 6 Ornamental Grasses POST-\$ PAID

2 EACH—3 KINDS  
(BARGAIN No. 48).

Invaluable plants which are at home alike on the lawn or in the rock garden. These dauntless, plump fellows wave a hearty welcome to all Nature and add individuality to your garden scheme.

THE 6 ONLY \$1.00, POSTPAID

## Delphiniums

(Larkspur)



10  
for  
only  
\$1

postpaid  
2 COLORS

(BARGAIN No. 49).

An amazing offer. You get 5 choice plants each of the well known Belladonna (light blue), and the matchless Bellamosa (dark blue). Both labeled. 10 plants in all. If you choose, you may specify all one color.

THE 10 ONLY \$1.00, POSTPAID.

## DAISIES

8  
for  
only  
\$1 Post-  
paid



(BARGAIN No. 50).

This pleasing group will furnish you both garden beauty and cut flowers from May until late fall. They are easily cared for and are indispensable for bouquets. You receive—

- 2 PAINTED DAISY. Pink shades.
- 2 SHASTA DAISY, King Edward VII. Immense white; midseason.
- 2 ARCTIC DAISY. White; blooms late fall.
- 2 BLUE DAISY. Large, lilac-blue, orange center.

THE 8 ONLY \$1.00, POSTPAID.

# Kellogg's Bargain Flower Carnival

Fall of  
1933

this is bargain No. 1

BEST QUALITY

★ OCT 4 1933 ★

U. S. Department of Agriculture.



Hyacinths bloom early in the spring when the ground is still soft from melting snows, and their blithe, wholesome beauty is a welcome sight to winter-worn souls. Their gay, youthful colors have a freshness and crispness that are inspiring and refreshing. They benefit the very spirit.

We hope that every Kellogg customer will take advantage of this splendid offer, and if inclined to hesitate, remember that now your craving for beauty has been satisfied by four or more months of spring and summer. Look ahead to the dreary days at the end of winter and picture the longing you will have then for these beautiful, soul-awakening flowers. We offer you eight fine, healthy hyacinth bulbs for the rare and unheard-of price of only \$1.00, prepaid, and we urge you to order at once.

For Best Results order early, to give the bulbs plenty of time to develop before winter. Plant immediately after receiving. We furnish planting instructions.

R. M. KELLOGG CO. Three Rivers Michigan



# More Than You Expect!

Three Rivers, Michigan, 1933.

Dear Flower Lovers:

Here's your opportunity to get more for your money than you expect. When you can get two or three dollar's worth of flower beauty for only \$1.00 you surely are getting the best of it. Here are 24 pages of Dollar Bargains. Not a single one of these bargains is worth less than \$2.00 and many of the special offers are easily worth \$3.00.

Right now, this very fall, is the opportune time for you to make your home grounds beautiful. Nursery stock is going much higher. Next year, 1934, it will cost you at least \$2.00 to get what we are now offering you for only \$1.00. Buy now, because this is the end of "give-away" prices.

Take my advice and do your planting this fall. When I tell you that bulbs and all nursery stock are going much higher, you can safely bet your old flivver that I know what I am talking about. The general talk among all nurserymen is higher prices.

Beautiful flowers and shrubbery are just as important in life as beautiful clothes. I would rather have an old pair of overalls, gingham shirt and straw hat, with plenty of flowers, than a full dress suit and high silk hat without the flowers. Anyone who thinks that flowers are not an important thing in life is surely out of tune with the world.

Yes, we fully believe in flowers because they bring contentment, joy and happiness to all who see them, and what else could be more important than contentment and happiness. I ask you, if flowers are not one of the important things in life, why did the Creator give us so many different flowers and why do you give flowers when you want to express something that cannot be expressed in words?

Here in the great Kellogg Gardens our homes are literally surrounded with beautiful shrubbery and gorgeous flowers of all colors, tints and shades. Contentment and happiness prevail here. Come to Three Rivers and spend a contented hour among these Kellogg contented flowers. Gasoline is cheap and the roads are paved. You will find Kellogg flowers real aristocrats, but the Kellogg Boss and all the Kellogg folks are just plain, common human beings.

## WARNING!

Tulips, Hyacinths, Narcissi, Daffodils, Crocuses, Poppies, and many other things listed in this catalog CAN BE PLANTED IN THE FALL ONLY. Do not expect to wait until spring. It cannot be done. You must order now.

Sincerely yours,

*J.E. Beatty*

# Twelve Fine Narcissus Bulbs

The cheery Narcissus family is one of the most delightful of early spring flowers. Flowers are produced in abundance and are fine for borders, groups, or naturalizing. Can also be planted among shrubs and alongside of pools and streams. But they are perhaps most charming in small groups. The cheerful colors of yellow, orange and white are the very essence of spring.



Above is shown the Giant Trumpet type of Narcissus and at the right is the Double Daffodil type. You receive 4 bulbs each of these two types.



## 18 CHIONODOXA \$1

(Glory of the Snow)

Postpaid

18 bulbs—6 each of lavender, sky-blue and gentian-blue.

(BARGAIN No. 3).

They bloom about the same time as the crocus and produce a beautiful color display almost before the snow has left the ground. Spikes about 10 to 12 inches high. Plant in groups, closely, and they will cross themselves, drop their seeds, and produce a wonderful effect for the future. See picture above.



Alba Plena Odorata.

## 28 Cheery Crocus <sup>postpaid</sup> <sub>only</sub> \$1

(BARGAIN No. 4).

These are the brave, saucy flowers that step impishly on the heels of retreating winter. At times they even push their pert heads through the last melting snows, and seem to smile reassuringly at mortals who are tired of low-hung clouds and gray, gloomy days. Yellow, white, blue and striped—7 of each. Can be charmingly grouped in the lawn, as they are through blooming before grass-cutting time, or they make charming borders. You will love Crocus!



All Three of These Groups—SPECIAL—Only \$2.75, Postpaid

only  
**\$1.00**  
postpaid

(BARGAIN No. 2).

Here is what you get: Four bulbs of Double Daffodils, each a different variety; four giant trumpet type Narcissus, 2 bulbs each of two varieties; and four Short Cup Jonquils, each a different variety—TWELVE bulbs in all—all twelve named and labeled.

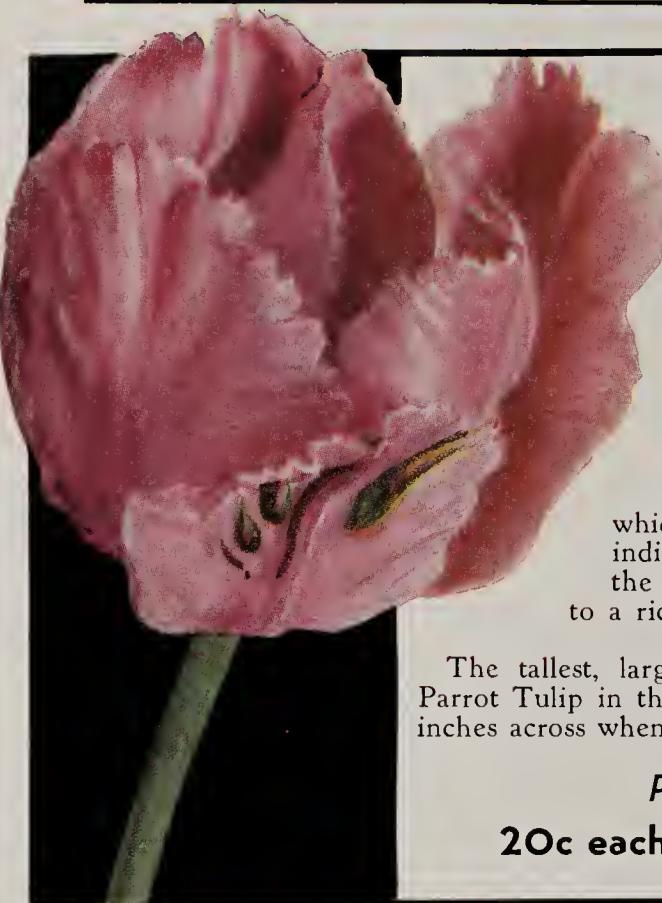
These come in a variety of tints, including light and dark yellow, orange, and white. Two varieties of Jonquils have touches of scarlet on cup.



Above is shown the Jonquil or short cup type. You receive four bulbs of this type.

# TULIPS ONLY 5c EACH

[EXCEPT FANTASY]



## FANTASY

You will surely want some of these beautiful Tulips. The petals are bright pink faintly streaked with a lighter shade, and to lend the fantastic touch, a splotch of green appears here and there.

The flower is the feather-edged Parrot type which further adds to its individuality. The inside of the petals deepen in color to a rich red.

The tallest, largest, and most popular Parrot Tulip in the world; blooms 5 to 6 inches across when full open.

### Price:

**20c each; 3 for 45c**



**TULIP TYPES.** Type means little to the average grower; hence, we are not separating the varieties according to type. However, we do state the type in the description for those who pay attention to that detail.



**ZULU.** (Shown above). Deep, rich purplish black, like velvet. Looks wonderful with light yellows. Darwin.

**PANORAMA** (Fairy). (Left top). Brownish red outside, deep orange inside. Seen against the light the inside glows like smouldering embers of a dying fire. Breeder.

**LOUIS XIV.** (Shown at left, center). Deep purple fading into rich golden bronze at edges. A kingly beauty. Breeder.

**APRICOT.** (Shown at left, bottom). Dull orange and purple shading into old gold. A beauty. Breeder.

**BRONZE KING.** Beautiful golden yellow, well bronzed. Breeder.



**INGLES COMBE PINK** (Salmon Queen). (Shown above, top). Dainty salmon-pink. Cottage.

**PICOTEE.** (Shown above, center). Clear white dashed and edged with crimson-pink. Cottage.

**ORANGE KING.** (Shown above, bottom). Yellow with red in bold, wide streaks, producing a decided orange effect. Cottage.

**YELLOW PERFECTION.** All the rich coloring of an oriole tinted with fading streaks of bronzy purple. Gives a wonderful effect of old gold. Breeder.

Every bulb guaranteed full blooming size assuring you richly colored flowers next spring.

## Parrot Mixture

(BARGAIN No. 6).

Tulip bulbs for less than 3c each—35 of those swash-bucklers, the Parrot Tulips. Deeply laciniated petals give the effect of bright, gay plumage. Colors outrival any tropical Bird of Paradise. Varieties not labeled. You get all 35 for ONLY \$1.00, postpaid.

**ANY 50 BULBS, YOUR CHOICE, ONLY \$2.00, POSTPAID**

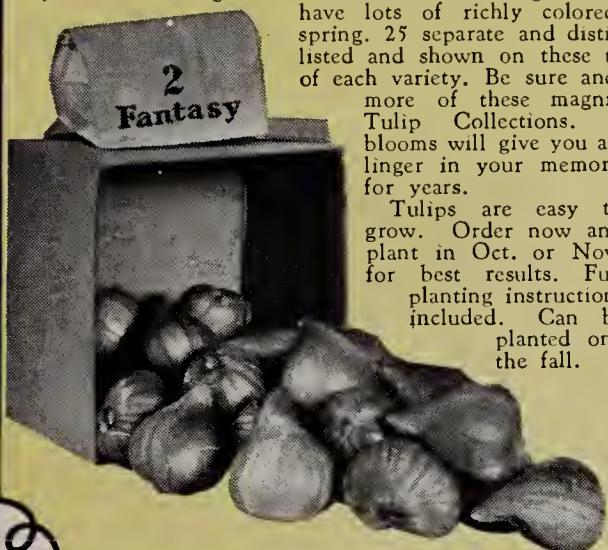
# Kellogg's PARADISE Tulip Collection

(BARGAIN No. 5).

A beautiful symphony of color—gay, fiery red; bright and vivid yellows, rich golden hues; beautiful mauves, pinks and violets; white; exquisite mixed tints—all the beautiful colors of the rainbow in this gorgeous collection.

The best Tulip bulbs, 4c each—and 2 Fantasy free of extra charge if you order promptly—that's what this collection gives you! All bulbs guaranteed to be full blooming size so that you will have lots of richly colored flowers next spring. 25 separate and distinct varieties as listed and shown on these two pages—one of each variety. Be sure and order one or more of these magnificent Paradise Tulip Collections. The beautiful blooms will give you a thrill that will linger in your memory for years.

Tulips are easy to grow. Order now and plant in Oct. or Nov. for best results. Full planting instructions included. Can be planted only in the fall.



**EUTERPE.** (Shown at right). Beautiful, silvery lilac, tinged with white and streaked faintly with rosy purple. Darwin.

**FAIRY QUEEN.** Lavender-pink shading into white and soft golden yellow. Cottage.

**PRINCESS ELIZABETH.** Beautiful rosy pink, shaded with white. Darwin.



**JOHN RUSKIN.** Most beautiful. Rosy lilac with distinct tinges of yellow, white, violet, and occasional streaks of green. Nature's demonstration of color magic. Cottage.

**CLARA BUTT.** Rich salmon-pink, shaded with darker hue. Darwin.

**LOVELINESS.** Beautiful violet-pink fading almost to white at the tip base. Exceedingly beautiful. Darwin.

**INGLEScombe YELLOW.** (Shown at left). Vivid yellow, rich as a buttercup. Cottage.

**MOONLIGHT.** The beautiful color of clear, pure sulphur. Slender. Cottage.

**CARDINAL MANNING.** (Shown at near right). Rosy violet, flushed with bronze. Breeder.

**PRIDE OF HAARLEM.** (Shown at far right). A rich, red beauty. The rich color of an American Beauty rose. Darwin.

**GESNERIANA SPATHULATA.** Deep, deep red; clear and more brilliant than the wing of a red-winged blackbird. Blue base. Cottage.

**FARNCOMBE SANDERS.** Brilliant scarlet. Strong grower. Darwin.

**DULCINEA.** Rich orange-scarlet, lighter at edges. Cottage.

**BARTIGON.** Fiery crimson, white base. Strong grower. Darwin.

**REV. H. EWbank.** (Shown at left). A beautiful shade of lilac. Darwin.

**DOM PEDRO.** (At right). A dark, dusky beauty—rich mahogany-brown. Breeder.

25

Fine Tulip Bulbs  
All Colors

\$1.00  
prepaid

Free!

**2 FANTASY—**

*If Your Order is Sent Before Oct. 15*

Order promptly and this fine gift is yours—a 40c value—FREE of extra charge.

See illustration of FANTASY on opposite page.



ANY 100 BULBS, your choice, \$3.75, postpaid

# Kellogg's Eight Bargains in Lilies

Make your flower garden or border complete. Plant Lilies. They are stately, beautiful and easily cared for. No matter how many flowers you already have, you can still plant Lilies between them for the young plants thrive in the partial shade of their neighbors. All you need is a plot of well drained soil and a supply of Kellogg bulbs and you can enjoy the luxury of these immaculate creations. Kellogg offers you only guaranteed hardy varieties.



Lilium Henryi.

**HENRYI.** (Above). Blooms are beautiful deep apricot borne on stems 5 to 6 feet high, during August and September. 35c each; 3 for \$1.00, postpaid.  
(BARGAIN No. 7).



Lilium Tenuifolium.

**TENUIFOLIUM** (Coral Lily). (Above). One of the prettiest little Lilies in cultivation. Grows 18 inches high with coral-red flowers. Should always be planted in fall. 20c each; 6 for \$1.00, postpaid.  
(Bargain No. 8).



Lilium Regale.

**REGALE** (Regal Lily). (Above). Snowy white, gilded throat, veins of crimson on outside of petals. 10c each; 12 for \$1.00, postpaid.  
(BARGAIN No. 9).

**TIGRINUM** (Tiger Lily). (Below). Deep orange, spotted black. 20c each; 6 for \$1.00, postpaid.  
(BARGAIN No. 10).



Lilium Elegans.



CROCEUM

A marvelous variety. Very scarce, seldom offered. Flowers are orange-yellow with a tinge of red. Spotted black. A real addition. 60c each; 2 for \$1.00, postpaid.  
(BARGAIN No. 11).

**ELEGANS.** (Left). Dwarf grower attaining height of 18 to 24 inches. Erect stems. Varying shades of orange, red and yellow. June and July. 20c each; 6 for \$1.00, postpaid.  
(Bargain No. 12).

**CANDIDUM** (Madonna Lily). (Below). Large, white flowers in June. Especially attractive with delphiniums. 30c each; 5 for \$1.00, postpaid.  
(BARGAIN No. 13).

**SPECIOSUM RUBRUM.** (Below). Beautiful rosy white, spotted with crimson. Very attractive. July and August. 30c each; 4 for \$1.00, postpaid.  
(BARGAIN No. 14).



Lilium Tigrinum.



Lilium Candidum (Madonna Lily).



Lilium Speciosum Rubrum.

NO ORDER ACCEPTED FOR LESS THAN \$1.00. ALL BULBS NEATLY PACKED AND LABELED.

# \$3.00 IRIS VALUE, only \$1.00

*Each One  
a Different  
Variety*

(BARGAIN No. 15).

Just think, twenty magnificent, stately Iris to greet you in the early spring. Twenty different kinds with all the Iris colors, tints, shades and multi-colors. Twenty choice Iris postpaid for only \$1.00. An offer too good to miss. An offer never made before.

When this Iris collection blooms in your garden, you will see twenty distinct varieties. The more Iris varieties you plant in one



postpaid

**20 Plants**  
(Rhizomes)

*Choice Varieties  
But Not Labeled*

group the more color you have and it's the varied colors, tints and shades that make an Iris planting beautiful.

Order one or more collections right away and we will select twenty choice varieties and send them to you prepaid with planting instructions. Send only \$1.00 for each collection of 20 lovely Iris. Each variety different but not labeled.



Delphinium.

**10 Delphiniums \$1.00**  
(Mrs. Beatty's Own)

Postpaid

(BARGAIN No. 17).

A delightful mixture which Mrs. Beatty herself selected. You get light blue, dark blue and varying shades of old rose, purple, lavender and delft. A bloom for every day of the summer and every bloom a delight. Two of these plants, labeled, come from a special strain of hybrids, valued at 35c each. Do not fail to order one or more of these groups and see for yourself just why **Mrs. Beatty's Delphiniums** arouse so much praise from all who see them.



Pyrethrum.



Aquilegia.

**8 Aquilegias \$1.00**  
Postpaid

(Columbine, Shown at Right)

(BARGAIN No. 16).

**Long-Spurred Scott Elliott Hybrids.** A strain which is known for its generous assortment of colors—red, pink, blue, purple, white and yellow blended in charming fashion.

The Columbine (Aquilegia), is a cheerful flower and never fails to lend its cheer to its companions. Ideal when planted with poppies, iris, pyrethrum and delphiniums.

**A \$3.00 VALUE FOR \$2.85.**

Delphiniums, Pyrethrums, and Aquilegias make such a wonderful garden combination that we will give you all three groups for only \$2.85, postpaid. Plant them together in mixed fashion.

**8 Persian Daisies, \$1.00**  
Postpaid

(Pyrethrum)

(BARGAIN No. 18).

Eight field-grown plants of the ever-popular "Painted" or Persian Daisies. Select hybrids in wide color range. Formerly priced at 20c each—a \$1.60 value for you.

These are bright, gay, youthful flowers, expressive of cheerfulness and simplicity. What would a garden be without Daisies?

A fine assortment, all tall, sprightly growers, excellent for backgrounds or borders.

# Kellogg's MASTERPIECE

## Prize 5 Winning Varieties

All of the Iris shown on this page have won first prizes at national and other flower shows.

### Virginia Moore

(Below).

The picture of this flower gives you some idea of its beautiful yellow tints. 3 feet tall.  
20c each; 3 for 50c.

### Mother of Pearl

(Above).

Very tall—many over 3 feet. Almost pure pearl color slightly tinted with shimmering light blue. 20c each; 3 for 50c.

### Madame Gaudichau

(Above).

Falls rich purple; rises rich purplish blue. Rich golden throat. Grows up to 3 feet tall.  
20c each; 3 for 50c.

### Ambassadeur

Large, royally colored flowers as shown here. Many over 3 feet tall. 20c each; 3 for 50c.

### Lord of June

Similar to Mother of Pearl but falls more blue. Yellow throat. Medium height. 20c each; 3 for 50c.

# Iris Collection



**Autumn  
King**  
•  
**Blooms  
Spring  
and  
Fall**  
•  
**Price  
50c  
each**

## Autumn King

The Autumn King shown here was photographed in October, 1932. At that late date our planting of Autumn King was a perfect sea of gorgeous flowers. Yes, Autumn King actually blooms in the fall. It has created a real sensation here.

The picture shows the coloring. Standards indigo with touches of rich lavender; falls bright violet, veined with old gold. A most beautiful, strong grower—a most magnificent Iris.

We introduce Autumn King to you with the full assurance that you will be perfectly delighted with the growth, the foliage and the flowers.

First Prize Winners

\$1.00

PREPAID

## Bargain No. 19

A \$2.00 value any day—a \$3.00 value if you order at once. We sincerely believe this is the best value ever offered on Iris, and urge every Iris enthusiast to order at once.

Think of it—5 prize-winning varieties—2 of each variety shown on opposite page—10 in all—postpaid for only \$1.00. And in addition to this, if you order at once you can have 2 Autumn King Fall-Blooming Iris—

# Free!

If Your Order for  
the Masterpiece  
Collection is Mailed  
Before Oct. 15

WE WILL INCLUDE FREE,  
2 AUTUMN KING, the Magic  
Fall-Blooming Iris. THE ONE  
IRIS that blooms spring and fall.  
Strong spikes with three to six  
big, richly colored flowers open  
at a time. Multiplies rapidly—  
doubles each year.

EXTRA SPECIAL! With 2  
collections we give you 4 Au-  
tumn King and 4 Lent A. Wil-  
liamson FREE. This gives you  
28 lovely Iris for only \$2.00,  
POSTPAID.





Put a dollar in an envelope and mail it to Kellogg. Watch it grow into more lovely flowers than you ever dreamed possible.

### FOR YOUR ROCK GARDEN



Arabis Alpina.

### Kellogg's Rock Garden Group B

(BARGAIN No. 21).

A real show garden in itself, it is sure to add some real surprises to your rock garden.

- 1 ALYSSUM argenteum (Madwort). Silvery foliage, yellow flowers.
- 1 ARMERIA maritima (Sea Pink). Pale pink.
- 1 PHLOX subulata (Moss Pink). Rose-pink.
- 1 VERONICA rupestris (Speedwell). Bright blue.
- 1 HYPERICUM reptans (St. John's Wort). Yellow, tinged red.
- 1 ENGLISH VIOLET, Prince of Wales. Rich violet.

ANY SIX PLANTS,  
YOUR CHOICE, ONLY  
\$1.00, POSTPAID.

Here are three Bargain Rock Garden Plantings—only \$1.00 each group, postpaid.

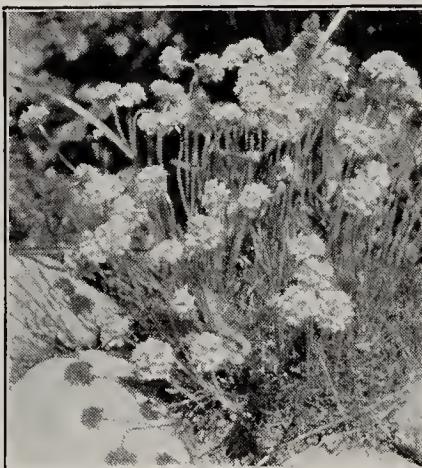
### Kellogg's Rock Garden Group A

(BARGAIN No. 20).

Especially selected for the amateur, though never omitted by the rock garden enthusiast.

- 1 ALYSSUM saxatile (Madwort). Green foliage, yellow flowers.
- 1 ARABIS (White Rock Cress). Pure white.
- 1 CERASTIUM (Snow-in-Summer). Silvery white.
- 1 DIANTHUS deltoides (Maiden Pink). Dainty pink.
- 1 MYOSOTIS (Forget-me-not). Soft blue.
- 1 THYMUS serpyllum (Thyme). Crimson.

ANY SIX PLANTS,  
YOUR CHOICE, ONLY  
\$1.00, POSTPAID.



Armeria.

**Any  
Collection  
on this Page  
or Next Page**

**\$100  
POSTPAID**



Anemone Pulsatilla.

### Kellogg's Rock Garden Group C

(BARGAIN No. 22).

This superb group will bring Alpine beauty right up to your door.

- 1 NEPETA Mussini (Ground Ivy). Lavender.
- 1 HELIANTHEMUM (Rock Rose). Pink.
- 1 ANEMONE pulsatilla (Pasque Flower). Purple.
- 1 ALLIUM thibeticum. Lilac-mauve.
- 1 TUNICA saxifraga (Coat Flower). Light pink.
- 1 CAMPANULA carpatica (Harebell). Dainty blue.

ANY SIX PLANTS ONLY \$1.00, POSTPAID.

## KELLOGG'S NEW FLAME COLLECTION

(BARGAIN No. 23).

This New Flame Collection will add that something which your garden lacked before, a vivid touch of flame to accentuate the beauty of their companions.

- 1 Red Hot Poker. Orange-red.
- 1 Lychnis viscaria. Rosy red.
- 1 Ruby Pyrethrum. Ruby-red.
- 1 Dianthus, Scarlet Beauty. Scarlet.
- 1 Geum, Mrs. Bradshaw. Fiery red.
- 1 Coralbell. Coral-red.

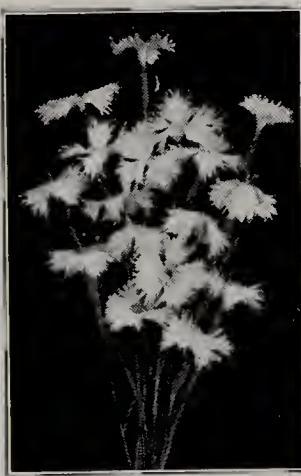
**YOUR CHOICE!**  
You need not order collections exactly as listed. You may select the varieties you want providing you do not increase the number of plants offered for \$1.00.

Red Hot Poker.

**Any Six Plants, Your Choice, only \$1, postpaid**



Geum.



**8 Lovely Dianthus \$1**  
(PINKS) Postpaid

(BARGAIN No. 25).

The joy of grandmother's time now comes to your garden. Truly a happy plant—happy alike in sun, shade or vase. Thrives everywhere with a minimum of care. Alone in its class for both vigor and profusion of bloom. You will bubble with happiness when you see these plants blooming in your garden. You receive—

- 2 Dianthus plumarius (Garden Pink).
- 2 Dianthus Grenaticus.
- 2 Dianthus Grenadin (Carnation).
- 2 Dianthus Caryophyllus (Clove Pink).

**4 Prize Trollius**  
THE PREMIUM PRICED GLOBE FLOWER  
**only \$1, postpaid**  
(BARGAIN No. 24).

The lowest price at which this premium plant has ever been offered. Giant orange or yellow, globe-shaped flowers in May. Foliage erect and handsome. By all comparisons this is a super-value. Order now before our stock is exhausted.



Trollius.

**6 Exhibition Primroses**  
**only \$1, postpaid**

(BARGAIN No. 26).

Never before has a selected strain such as this been offered at such a low price. The array of color will exceed your imagination. Scarlet, crimson, orange, yellow and cream in profusion. You are assured a wide color range. Order one or more collections now and surprise your friends next spring at blooming time.



Baby's Breath.

**Kellogg's Winter Bouquet Flowers**

(BARGAIN No. 27).

The unprecedented demand for these plants has prompted us to again offer you the joy of summer flowers all winter at a popular price.

- 2 Baby's Breath. Pure white.
- 2 Statice. Rich lavender.
- 2 Japanese Lantern. Large, orange.
- 2 Ghost Plant. Silvery white.

**Any 8 only \$1, postpaid**

**Kellogg's Tall Growing Group for Backgrounds \$1, postpaid**

(BARGAIN No. 28).

This widely varied group fills a long-felt need for desirable background plants. No well designed garden or border is complete unless emphasized by tall-growing plants in the rear.

- 1 ANCHUSA. Lively blue.
- 1 PHYSOSTEGIA. Vivid crimson.
- 1 PENTSTEMON. Bright scarlet.
- 1 HELIOPSIS. Orange and yellow.
- 1 AGROSTEMMA. Magenta.
- 1 ARTEMISIA, Silver King.

**ANY SIX PLANTS, Your Choice, \$1.00, Postpaid.**



Anchusa.

# TWO BUSHELS OF BEAUTIFUL FLOWERS, \$1.00

## Azaleamum Trade Mark

NOTE: We are  
protected by U. S.  
Trade-Mark on the  
sale of Azaleamum.

Kellogg Brand New Novelty  
for Your Flower Garden

Just Imagine!

600 AND MORE lovely pink flowers  
open at a time.

A WHOLE BUSHEL of brilliant  
pink flowers on a single plant.

A BRILLIANT BLAZE of gorgeous  
color from early September until  
early December.

BLOOMS FOR YEARS—without  
protection. Perfectly hardy.

THE MOST MAGNIFICENT per-  
ennial flower ever produced.

THE SENSATION of the autumn  
flower garden.

FAST GROWER.

All that is what a single plant of  
Azaleamum, the New Flower Won-  
der, gives you. Two plants will give  
you double. Be the first among your  
friends to have this new trade-marked  
Flower Creation.

Azaleamum can  
not be offered for  
sale by any other  
firm or individual.

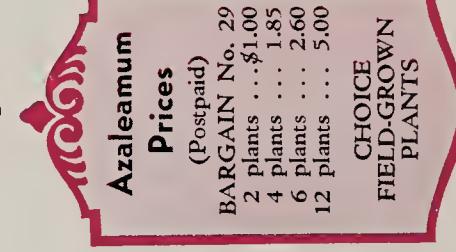


Beauty  
in Every  
Blossom

Every single flower on an Azaleamum plant is a marvel of beauty—just like the one pictured here. Imagine a whole bushel-size plant literally covered with these lovely pink flowers. It's a whole beautiful flower garden in itself.

## Order Two or More

This is the best dollar bargain in this whole "Bargain Carnival." Where else can you buy flowers at the rate of 50c a bushel—what other plant will give you so much for so little?



(Postpaid)	BARGAIN No. 29
2 plants ...	\$1.00
4 plants ...	1.85
6 plants ...	2.60
12 plants ...	5.00

CHOICE  
FIELD-GROWN  
PLANTS

Azaleamum Sold Only by R. M. Kellogg Co., Three Rivers, Mich.

[12]

## From a Very Small Plant to These 600 Flowers in a Single Growing Season

### The Flower of Radiant Pink

"Azaleamum"—a chrysanthemum type resembling an Azalea. More beautiful and more desirable than the Azalea because of its long, continued blooming season and perfect hardiness. In late summer and fall "Azaleamum" is completely covered with a mass of delicately colored, glowing, radiant pink flowers and buds. More than 600 flowers have been counted on a single plant at one time. Plant your "Azaleamum" this fall and next year you will have big plants covered with brilliant, radiant pink flowers like the one pictured here.

Be sure to order at least two or more of these amazing new plants. Be the first one in your locality to have this outstanding novelty in your garden. Now we offer you this brand new garden gem "Azaleamum" at the new and lower prices at the right, all choice, field-grown plants. Hardy!

### The Glory of the Rock Garden

"Azaleamum" is the plant that was bought by thousands at \$1.00 each last spring. A brand new development in the plant world. A hardy perennial that will create a sensation in your flower garden or rock garden. Truly a feast for the eyes of the flower lover. "Azaleamum" is in a class by itself. No other flower will compare with it in quantity and beauty of flowers. The center of attraction in any flower or rock garden. A real show. Brings exclamations of wonder and delight from everyone.

"Azaleamum" is well described by its name and the picture shows it in all its natural color and exquisite beauty. Develops into a plant 30 or more inches in diameter in one season. Many who saw "Azaleamum" blooming the first year were so eager to obtain this most magnificent novelty they willingly paid \$2.50 for a single plant.

Complete planting instructions furnished free.

[13]



# Any Shrub on this Page only 15c not prepaid

Choose any shrub, any variety, and send only 15c for each (except Amoor River Privet, 5c). They will be sent to you by express, express charges to be paid by you when shrubs are received. No shrub order accepted for less than \$1.00. Big THREE-YEAR Plants.

**FORSYTHIA** (Golden Bell). (Left). Grows 8 to 10 feet tall. Mass of yellow in early spring. Lovely green foliage through summer.

**MOCK ORANGE**. (Right). Grows 8 to 10 feet high. An old favorite. with fragrant, white blossoms.

**RED SNOWBERRY**. Fine shrub with pink blooms followed by clusters of red fruit. 4 to 5 feet.

**WHITE SNOWBERRY**. Grows 5 feet high. Small, rosy pink flowers in summer. Round, waxy white berries in fall. Does well in shade.

**FLOWERING PLUM**. (Right). Handsome shrub with large, double pink blooms in May. Grows 8 to 10 feet.

**WEIGELA ROSEA**. (Left). Grows 8 feet tall. Symmetrical grower. Many bright pink flowers in June. Most popular of all.

## Amoor River Privet

only 5c each

BARGAIN No. 30).

Best for formal hedges. Very hardy—will not freeze out. We offer you three-year, 2 to 3 ft. size, with fine, extra heavy roots. Planting instructions furnished. (Not prepaid).

**DEUTZIA**, Pride of Rochester. (Right). Grows bushy, 6 to 10 ft. Blooms May. Large, double white flowers.

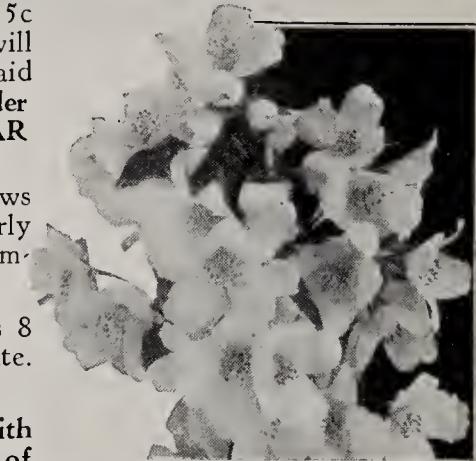
**PINK TATARIAN HONEYSUCKLE**. (Left). Grows 10 feet high. Masses of rose-pink blooms in June. Lively green foliage.

**RUSSIAN OLIVE** (*Elaeagnus angustifolia*). Grows 10 to 12 ft. high. Excellent background or hedge plant.

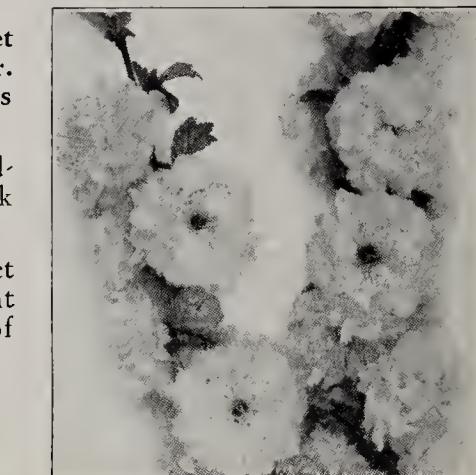
## VAN HOUTTEI SPIREA.

(Right).

Grows 5 to 7 feet. Covered with minute white flowers in May and June. Leaves dark green till fall.



Mock Orange.



Double-Flowering Plum.



Deutzia, Pride of Rochester.



Spirea Van Houttei.



Forsythia—Golden Bell.



Weigela Rosea.



Pink Tartarian Honeysuckle.

# Any Shrub on this Page only 25c not prepaid

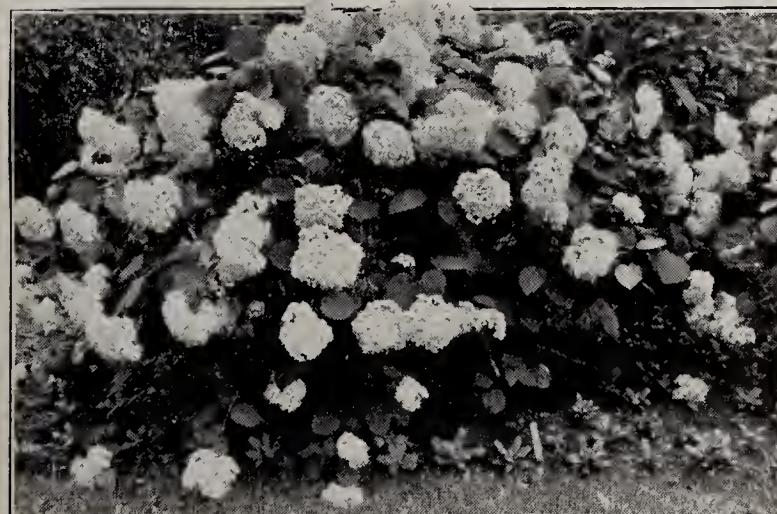
Big Three-Year Plants



Flowering Quince.



Persian Lilac.



Hydrangea A.G.—Hills of Snow.

(Except Red-Leaved Barberry)

All shrubs are fine large, well rooted stock. You will be delighted with them. All shrubs sent by express, express charges to be paid by you when shrubs are received. No shrub order accepted for less than \$1.00.

**PINK SPIREA** (Billiardi). (Right).

The best pink Spirea. Grows 4 to 6 feet high with spikes of delightful pink flowers in June.

**FLOWERING QUINCE**. (Left). Desirable shrub. Grows 6 to 8 feet high with showy foliage and intensely scarlet blooms in early spring.

**BEAUTY BUSH**. A real beauty with showers of pink blooms. Grows 4 to 6 feet.

**CORAL DOGWOOD**. Upright shrub with red bark throughout the year. Large blooms of white.

**WEIGELA, EVA RATHKE**. (Right). Spreading shrubs with deep crimson flowers most of summer. Grows 5 to 6 feet.



Spirea Billiardi.



Weigela. Eva Rathke.

## 6 Red-Leaved Barberry

**only \$1 not prepaid**

Six big, three-year plants and every one a true red. Every plant has been closely scrutinized for color and grade. Plant in groups, or as a hedge. You need not wait for Jack Frost, for the rich bronze of Red-Leaved Barberry lends an autumnal effect to your planting all summer long.

Special—10 or more 3-year Red-Leaved Barberry at 14c each, not prepaid.

**PERSIAN LILAC**. (Left). Grows 8 feet high with slender foliage and lavender blooms.

**SPIREA ANTHONY WATERER**. (Right). Very dwarf Spirea. Grows only 2 to 3 feet high and is unsurpassed as a border plant.

**GOLDEN SPIREA**. Striking golden foliaged shrub for group or background plantings. Blooms creamy white.

**HYDRANGEA A. G.**

(Left). The Snowball Hydrangea. Blooms August to late fall. Large ball of pure white. Grows 3 to 4 feet high.

**HYDRANGEA P. G.**

(Right). The ever-popular fall-blooming Hydrangea. Long panicles of snow-white turning lavender-pink in the fall. Grows 5 to 6 feet high.



Spirea Anthony Waterer.



Hydrangea P.G.

# PEONIES

## "Aristocrat"

All Named and Labeled  
*This is Bargain No. 32*

Note particularly that Monsieur Martin Cahuzac, the wonderful "black" Peony, is included in this collection. This one Peony alone is worth the price of the collection, and the others are actually SELLING elsewhere at \$2.00 and \$2.50 per root, and up. We are proud to offer you this fine assortment. All are prize winners, in a class by themselves for size, color, and dependability of bloom. By far the most impressive varieties ever offered in one group for such a low price. Contrast the prices on single roots with the group

Peony at left is  
**PRIMEVERE**

price and you will readily grasp the astonishing value offered you. (See next page).

## 3 Early Beauties, \$1

All Named and Labeled Postpaid

Three mountains of beauty that bloom when other Peonies are only in bud—finest varieties priced elsewhere as high as \$1.00 each.

1 Lord Kitchener.	Red. Bright color. Produces many flowers; grows medium height .....	\$0.50
1 Eugene Verdier.	Light shell-pink with light creamy shading .....	.50
1 Festiva Maxima.	White. An immense big beauty. Red spots in center petals .....	.50

Total value, all three .....\$1.50

BARGAIN PRICE, all three ONLY \$1.00, postpaid.  
YOU SAVE HALF A DOLLAR.

BARGAIN  
No. 33.



Lord  
Kitchener.



Mademoiselle Rousseau.

## 3 Midseason Favorites \$1

Postpaid  
All Named and Labeled

(BARGAIN No. 34).

Three beautiful Peonies for the price of one. Felix Crousse alone is listed elsewhere at \$1.00 per root. At Kellogg's you receive—

1 Felix Crousse.	Brilliant red, finely shaped large flowers .....	\$0.50
1 Reine Hortense.	Pink. Mammoth in size but dainty in color .....	.50
1 Mademoiselle Rousseau.	A fine, big white..	.50

Total value, all three .....\$1.50

BARGAIN PRICE, POSTPAID, ONLY \$1.00.

# Rivals of the Rose!

## Peony Collection

*All  
Four*

1 SOLANGE.	Delicate waxy white with shades of orange. The sweepstakes winner at the National Show .....	\$1.50
1 MONS. MARTIN CAHUZAC.	Large, full, massive, well formed flowers; a perfect ball of deep maroon with a brilliant black luster; generally claimed the darkest Peony in existence. Erect grower; free bloomer. The aristocrat of all red Peonies .....	1.50
1 PRIMEVERE.	The beautiful sulphur-yellow Peony. Illustrated at left .....	1.00
1 MARIE CROUSSE.	Unrivalled salmon-pink, shaded lilac .....	1.00
	Total value for four .....	\$5.00
BARGAIN PRICE, ALL FOUR, \$2.95, PREPAID.		
YOU SAVE \$2.05.		

1 Solange, 1 Marie  
Crousse, 1 Mons.  
Martin Cahuzac and  
1 Primevere.

*only*

**\$295**

*Post-  
paid*

## 3 Late Charmers, \$1

*Postpaid*

### All Named and Labeled

(BARGAIN No. 35).

Bushels of beauty for a dollar. Where can you get a greater value than this?

1 Grover Cleveland.	Dark crimson; rose type; large and full; vigorous grower; ravishingly beautiful .....	\$0.50
1 Couronne d'Or.	A large, superbly beautiful flower, white set off with beautiful golden stamens and a few dashes of red in the center petals. Keeps well. Heavy bloomer .....	.50
1 Sarah Bernhardt.	(See picture at right). As divine as its namesake—perfectly formed, rose-pink. Won first prize at American Peony Show in Ft. Wayne in 1926 .....	.50

Total value, all three .... \$1.50

BARGAIN PRICE, POSTPAID,  
ONLY \$1.00.

## Save a Dollar!

You can have all four groups, Nos. 32, 33, 34, and 35 for only \$4.95, postpaid. Regular price \$5.95 for the four—you save exactly \$1.00.

R. M. Kellogg Co., Three Rivers, Mich.

## Special 6

Your Choice of Colors.

BARGAIN No. 36

Just think—six giant flowering Peonies for this low prepaid price—and your choice of colors with red, pink, and white to choose from. Six large, 3- to 5-eye roots made up from Kellogg's choicest varieties. Many single roots of these varieties when labeled, retail for more than Kellogg asks for the entire six. If you are a lover of beauty, order this collection. Varieties not labeled.

**Peonies**  
**\$1.00**

Postpaid



Sarah Bernhardt.

# Kellogg's Evergreens 25¢ to 40¢ each



American Arbor-Vitae.



Mugho Pine.

Plant Kellogg's Baby Evergreens this fall and watch them grow into beautiful specimens as shown here. We send you all five-year, transplanted stock, well rooted, nicely formed tops. Our descriptions give you the approximate height of the plants you will receive.

**AMERICAN ARBOR-VITAE.** (Shown at left). A prime favorite for hedges or group planting. Its thick, lustrous foliage can be sheared at will into any desired form. 12-18 in.

**RED CEDAR** (Not illustrated). Medium compact grower with silvery green summer foliage, bronze in autumn. 18-24 in.

**NORWAY SPRUCE.** (Right). Tall, rapid grower. Fine for windbreaks and hedges; also for specimen and group plantings. 12-18 in.

**BLACK HILLS SPRUCE.** Similar to Norway Spruce (right). Symmetrical tree, uniformly green foliage. Extra fine. 8-12 in.

**MUGHO PINE.** (Left). A genuine dwarf Pine. Grows dense and spreading, seldom attains height over 5 to 6 feet. Plants 6-10 in. spread.

**SILVER FIR.** (Below). Highly ornamental; strong grower. Gray-blue foliage; conical shape. 8-12 in.

YOUR CHOICE OF EVERGREENS ON THIS PAGE  
Each 40c; All  
2 for 75c; 4 for \$1.25; Postpaid  
8 or more at 25c each.



Norway Spruce.



Silver Fir.

**AUSTRIAN PINE.** (Illustrated below). Very hardy and a rapid grower. Foliage rich, deep green. Silvery bud. 15-18 in.

**SCOTCH PINE.** Strong, tall grower with soft, gray-green foliage. Similar to Austrian Pine (below), but lighter in color. 15-18 in.



Austrian Pine.



Horizontal Juniper.

## Kellogg's Elite Juniper Group

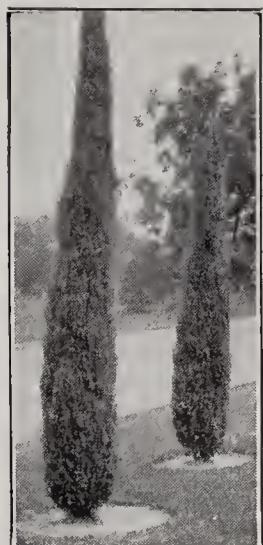
(BARGAIN No. 37).

Especially selected for types to meet all planting conditions. Whether for specimens, groups or rockery, this group will just naturally fit into your planting scheme. All plants field-grown. **Irish Juniper.** 8-12 in. Tall, slender, gray-green foliage.

**Greek Juniper.** 6-8 in. Upright, semi-dwarf, lustrous green foliage.

**Savin Juniper.** 8-12 in. Very spreading, beautiful green.

**Horizontal Juniper.** 8-12 in. Low spreading; blue-green foliage.



Irish Juniper.

**Any Four, Your Choice, postpaid for only \$1.00**

## KELLOGG'S Matchless Arbor-Vitae Group

(BARGAIN No. 38).

Kellogg offers with distinct pride, these four fine favorites. The plants are field-grown and chosen both for color and symmetry of growth. No shearing is necessary to produce the artistic shapes typical to each variety.

**Pyramid Arbor-Vitae.** 10-12 in. Tall, compact, dark green.

**Golden Arbor-Vitae.** 10-12 in. Dense foliage, tipped golden yellow.

**Siberian Arbor-Vitae.** 8-12 in. Semi-dwarf; blue-green foliage.

**Globe Arbor-Vitae.** 8-12 in. Dwarf, globose grower; light green foliage.

**Any Four  
Your Choice  
prepaid  
only \$1**



Globe Arbor-Vitae.

**The Next Page Shows a Glorious New Poppy**

### Read Here How It Was Born

Years of effort—devotion to an ideal—love of flowers, particularly Poppies — startling success! That is the story of Perfection Poppy.

The ideal sought was the most beautiful Poppy in the world and one that could be guaranteed true to type—the startling success is, indeed, "Perfection."



Mr. and Mrs. Van Haften.

Here are pictures of Mr. and Mrs. Van Haften—happy, enthusiastic, and expert Poppy breeders of Kalamazoo, Michigan. If you could only talk to these genial Holland people, you would know instinctively and absolutely that they know Poppies. Their genius is the tireless, never-resting, inspired type that always produces something worth while—that always attains success.

They have attained their ideals magnificently, and we now offer you, for the first time, their masterpiece. Turn to the next page.

**Free** How to keep Poppies after cutting—full instructions—free with each order for Perfection Poppy. Also planting instructions.

## 4 Colorado Blue Spruce \$1 Sent to You Postpaid

(BARGAIN No. 39).

These Spruces are grown only from selected seed and show color not usually found in the ordinary kinds offered. The tree is symmetrical in habit with decidedly glaucous foliage. These little trees have all been transplanted in the nursery, which with ordinary care insures your success. A true blue offer by Kellogg.



Colorado Blue Spruce.

This is BARGAIN No. 40

# New! Oriental

At last, years of breeding and selection have brought the perfect Poppy—**Perfection**—a Poppy we guarantee to come true to name and color or replace two for one. (See top of illustration for Perfection). Note the beautiful shell-pink color, the exquisite shape, the novel arrangement of petals, the beautiful color harmony with other flowers.

Fully opened blossoms measure six inches and the massive, fernlike foliage is unusually heavy and beautiful. You will love Perfection—more beautiful than the picture, most beautiful of all Poppies.

Perfection is the masterpiece of an untiring, enthusiastic and expert Poppy breeder. No other flower approaches it in natural magic of its coloring—its striking beauty. Nature lavishes her most exquisite skill upon this beautiful flower. We proudly dedicate it to Kellogg customers.

**NEW PLAN.** Instead of offering Perfection plants alone for \$1.00, we give you four other beautiful Oriental Poppies with it—5 in all—and all for the price of Perfection alone—all labeled—all guaranteed true-to-name and color. \$1.00 is all you pay.

## PERFECTION POPPY COLLECTION

(BARGAIN No. 40).

**1 PERFECTION.**

(Top picture).

Beautiful shell-pink.

**2 Oriflamme.**

(Center picture).

Beautiful orange-scarlet.

**2 Mrs. Perry.**

(Bottom picture).

Beautiful coral tint.

**All for only \$1, postpaid**

**WARNING!** Order promptly. This is Perfection's first year. Supply decidedly limited. Orders filled for Perfection only as long as they last.

See brief history of Perfection on page 19.

# Perfection Poppy



# 8 Phlox \$1.00 HARDY POSTPAID



Firebrand.



Bridesmaid.



Milly Van Hoboken.



B. Comte.



Mrs. Jenkins.



R. P. Struthers.



Rheinlander.

## (This is Bargain No. 41)

No more wonderful garden display can be made than with Phlox. They come in a variety of tints that is not to be exceeded, and their big, showy clusters are brilliant in their massed coloring. Long June to October blooming period. Kellogg customers will welcome this gorgeous collection.

You receive one each of the eight varieties shown here. Note the brilliant coloring, and the wide variety of beautiful shades—all labeled.

# FREE

If you order this Phlox collection before October 15, we will give you one plant of Salmon Queen—FREE of extra charge. Something new. Don't delay!



All Hardy Field-Grown Plants — All Labeled.



Mrs. Chas. Dorr.

# Four Beautiful Roses only \$1.00 *prepaid*



*Everblooming Roses.*

## Four Hybrid Teas (*Everblooming*)

This is the lowest price ever made on high grade, two-year, field-grown rose plants. Probably it will never be made again—guaranteed only as long as supply lasts—first consideration to early orders.

Only first quality, hardy, field-grown, budded plants; heavy rooted, well branched, true-to-name. You may pay more, but you cannot buy better Roses.

Only a temporary condition makes this offer possible, so hurry if you do not want to be disappointed.

*only*  
**\$1.00**  
*postage paid*

Varieties will be chosen by us, all labeled—four separate and distinct colors—no two alike.

**\$1.60 to \$2.00 value**

Last spring we sold these plants at 40c to 50c each. You receive four sturdy, well rooted plants. Examine them when they are received, and if you are not completely satisfied, we will replace them free of charge, or return your money.

(BARGAIN No. 42).

## Four Polyanthas (*Baby Ramblers*)

*prepaid for only*

**\$1.00**

(BARGAIN No. 43).

These are the little beauties so famous for their cheerfulness, and bright, happy colors. They grow only about 18 inches high and make a compact, graceful growth. Fine for borders or groups. Grow and bloom beautifully in partial shade or sunlight. Perfectly hardy, easily grown.

These beautiful "babies" are profuse bloomers—start early in June, continue until winter. 25 or more Roses in a cluster—100 to 200 Roses open on a plant at a time. Each individual Rose possesses many different tints and shades. Where else can you get more for your money?

We choose varieties, all labeled—four different colors. Order now while supply lasts.



*Polyantha Rose.  
(Habit of Growth).*



*Polyantha Rose.  
(Type of Blossom).*



# Kellogg's Mystery Garden

\$5<sup>00</sup>  
a value  
for only \$3<sup>25</sup>  
POSTPAID

## A Kellogg Mystery Garden Gives You:

**A DOUBLE BARGAIN.** Each one of the groups you will receive is a bargain at the regular price of \$1.00 per group. You receive five of these \$1.00 groups for scarcely more than the price of three. A Mystery Garden saves money for you.

**MORE FLOWER BEAUTY** than you can obtain in any other way.

**IT RELIEVES YOU** of the bother of deciding what you want. It assures you a wonderful collection of flowers.

**IT IS AN IDEAL WAY** to start beautifying your home. With these flowers as a start, you will see many other things that can be done for beauty's sake.

**NO TWO GROUPS ALIKE.** You receive a wide va-

riety of flowers. The Mystery Garden will be made up of five of the various \$1.00 bargain groups found throughout this book, but no two groups will be the same in your Mystery Garden.

**NO SHRUBBERY INCLUDED.** Since shrubbery is not as adaptable as flowers, no shrubbery will be included in Mystery Gardens. And if you request, no rock garden plants will be included. Otherwise we reserve the right to make all choice.

**COMPLETE INSTRUCTIONS** are included for planting and growing the flowers in Mystery Gardens.

**YOU WILL BE DELIGHTFULLY SURPRISED** when you receive your Mystery Garden and see the wonderful collection of flowers that are yours. You will be amazed at the value.

### (THIS IS BARGAIN No. 44).

**O**RDER one of these new "Mystery Gardens" and see the wonderful value you will receive. Peonies, hyacinths, tulips, gay perennials, iris, roses, narcissi, crocuses, lilies—all the beautiful coloring of the rainbow—flowers that look well anywhere—it is from these that your Mystery Garden will be made. You will not receive all of the groups mentioned, of course, but you will receive five groups—each one valued at \$1.00 Bargain Price, or \$1.50 to \$2.00 regular price. A bargain price value of \$5.00—a regular price value of \$7.50 or more. Costs you only \$3.25, postpaid.

#### Finest Plants and Bulbs

The plants and bulbs are exactly the same that you would receive if you ordered the \$1.00 bargain groups individually or if you ordered each plant and bulb

individually. They come from the very same stock. No discrimination is made. The only difference is that you do not know in advance what you are going to receive.

We, ourselves, cannot say now what you will receive. These Mystery Gardens are made up of plants, roots and bulbs that we have in excess of our orders and we cannot determine what these will be until the season is well under way. That explains why we give you such wonderful value for so low a price.

#### Order Now—Limited Supply

There are dozens of reasons why you should order a Mystery Garden—and we know that hundreds of you will want them. To be sure of getting one, you must order at once, because—

We reserve the right to refuse Mystery Garden orders after October 15th if it appears there will be no surplus stocks. We agree to fill all Mystery Garden orders received up to October 15th.

# 8 Large-Flowering Chrysanthemums

(THIS IS BARGAIN No. 45).

Each a separate and distinct variety—each a different color—field-grown plants.

Here are the flowers that say good-bye to summer—they are the rear guard to a six month's pageant of beauty—your last hold on a fleeting, exquisite joy. Look forward now to October and November next year and you will realize surely that you need these lovely flowers.

\$1<sup>90</sup>  
POST PAID

**N**OW you can have eight mammoth flowering Chrysanthemums with two pompons (button type) free if you order before October 15th—a gorgeous array of color that throws a magnificent dare in the face of closely pursuing, dreary winter.

And how beautifully they do it! We want every beauty enthusiast to have this superb collection. All varieties named and labeled. All field-grown plants. Eight distinct colors in the mammoth size; pompons each different color. Pompons sent only if your order is mailed before October 15th.

**Free!**  
2 Pompons.

All you need to do to get the Pompons **free** is order this Chrysanthemum collection **before October 15** and they will be included—each one different color—no extra charge. Order at once.

R. M.  
Kellogg  
Company

Three  
Rivers,  
Mich.



Booked .....

# ORDER BLANK

No.....

**ORDER EARLY!**  
Many bargains. give  
you extra values for  
early ordering.

**P A Y M E N T** in full  
should accompany all  
orders of \$5.00 or less.  
With larger orders you  
may send one-third  
with order, balance  
when you want ship-  
ment. No orders sent  
C. O. D.

**SEND MONEY** by postal, express or bank money order, or currency in registered letter. Unregistered currency sent at your own risk. If you send personal check, add five cents for exchange.

**SHIPMENT** of  
most orders, parcel  
post unless large. Large  
orders usually by ex-  
press. All orders sent  
prepaid except shrub-  
bery which goes ex-  
press, charges collect.  
Shipment will be made  
at planting time.

**SHIPPING SEASON** from Sept. 1 to Nov. 30.

**ALL PRICES** in this book are automatically cancelled on Nov. 30.

**PLANTING INSTRUCTIONS** sent free with each order—particular instructions for each type of plant or bulb.

**GUARANTEE.**  
Plants and bulbs must arrive in good growing condition or order refunded free. We also guarantee everything we sell to be strictly true-to-name and just as represented. Results, however, depend on careful care, proper planting, and weather—things we cannot control—hence, we do not guarantee results. It is mutually agreed that in any event we are not liable for more than the purchase price of stock.

# R. M. Kellogg Co.

## Three Rivers, Michigan



**Do Not Write In This Space**

C .....  
St. ....

NAME \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**TOWN** \_\_\_\_\_ **STATE** \_\_\_\_\_

# FREE

Don't overlook the six Dutch Iris given Free with orders amounting to \$3.50 or more. See other side of order blank. Please add the Free Dutch Iris to your order above, if it amounts to \$3.50.

# Free! SIX Dutch Iris

## A Beautiful Orchid-Like Flower

No extra cost to you whatever—we send the six bulbs to you post-paid—all named and labeled—six different varieties—each a different color—a \$1.00 value—something new and beautiful for you.

We are not offering the Dutch Iris for sale but are giving them as a special gift this fall with every order from this "Bargain Carnival" amounting to only \$3.50 or more (Mystery Garden excepted).

Everyone loves flowers and we know you will find it easy to make an order of that size.

**D**O NOT compare Dutch Iris with ordinary Iris. They are entirely different, resembling an orchid in flower and a tulip in habit of growth. The colors are brilliant and clear and give striking effects when planted in groups or in beds the same as with tulips or hyacinths. They reproduce from bulbs instead of roots or rhizomes.

The bulbs we give you are a fine large size that will bloom for you the first year. They are perfectly hardy and will live through the winter. Plants grow about 18 inches high. They bloom all through the month of June.



### Kellogg's Dutch

### Iris Collection

Here are the varieties of Dutch Iris you receive Free.

1 ANTON MAUVE. Pearl-blue; large flower.

1 D. HARING. Tall white, tinted lilac.

1 FRANS HALS. Primrose-yellow, standards pale blue.

1 IMPERATOR. Large, brilliant blue.

1 WHITE EXCELSIOR. Very large white.

1 YELLOW QUEEN. Very tall; deep yellow.

Total value of this collection is \$1.00. Given to you without extra charge if your order (except Mystery Garden) amounts to \$3.50 or more. Two collections if order amounts to \$5.95 or more.

If your order amounts  
to \$3.50 or more

(excepting Mystery Garden)

The Dutch Iris are new and entirely unknown to thousands of people and you will be adding one more beautiful novelty to your garden if you have them. Many consider them more beautiful than the German Iris, both in flower and plant. Stems are straight and erect, and color of foliage a beautiful green which makes a lovely background for the bright colored flowers.

Do not think for a minute that the value of these bulbs is in any way lessened because they are free. These bulbs come from Kellogg's, and, free or not free, Kellogg satisfies. You will receive the same high grade quality stock that would be furnished if you paid the regular price of \$1.00 for the bulbs, with the same Kellogg Guarantee of satisfaction. Every flower lover should take advantage of this offer.

### 12 with \$5.95 Order

If your order amounts to \$5.95 or more you may have two of these Dutch Iris Collections Free of extra charge —12 bulbs in all.